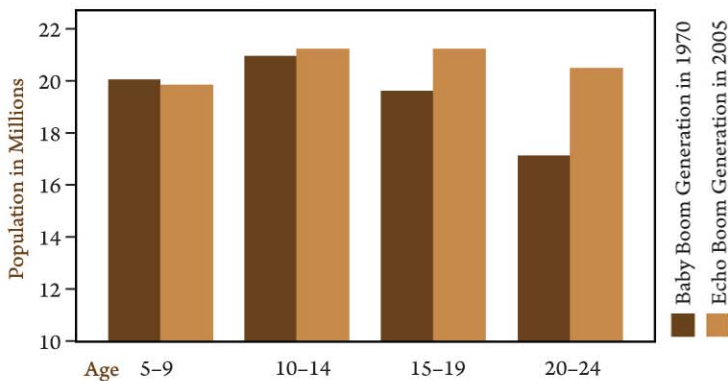


ARE YOU READY FOR THE NEXT HOUSING BOOM?

The changing demographics brought on by the Baby Boom and Echo Boom generations open the doors to big opportunity for those seeking to invest in real estate. With the population under age 45 and over 65 rapidly accelerating, there will be a significant shift in housing demand in the next 20 years. These age distribution changes will lead to growing demand for starter homes, rentals, and senior housing.

The massive increase of births after soldiers returned home from World War II brought us the Baby Boom generation, the largest in history until the Echo Boomers. The Echo Boom generation, also known as Generation Y, the Millennial Generation, Generation Next or Net Generation, are the children of the Baby Boomers. There are close to 6 million more Echo Boomers than Baby Boomers in America; 1 in 4 people in the US are categorized as an Echo Boomer.



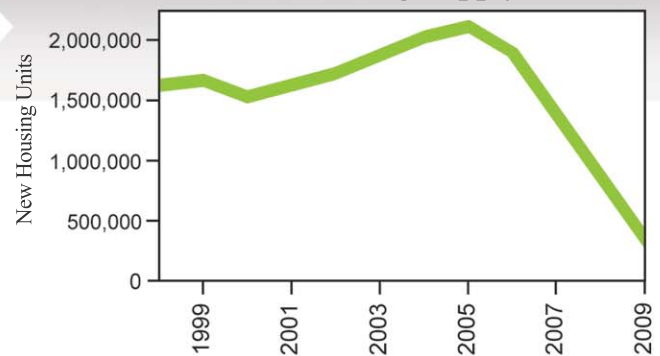
With the number of households in this age group (25-44) projected to increase between 2.0 million and 3.4 million, the demand for rentals and starter homes will surge.

Joint Center for Housing Studies of Harvard University

Cut backs on building, coupled with the coming demand, points to a shortage in the number of homes that will be available in the next few years.

This group is now entering the housing market, increasing demand significantly at a time when supply is decreasing. These factors of supply and demand indicate the potential for great wealth in real estate investments for those who take advantage of the opportunity at this point in the cycle.

Reduced Housing Supply



Oh, by the way® ... I'm never too busy for your referrals.