



Want New Windows or Doors?

Does your home have older windows or exterior doors that are not energy efficient by current standards? Maybe they are in poor shape, won't operate correctly or you consider them an eyesore. If you have been thinking about installing new ones, here's why it might be a good idea to address the situation soon.

Why Now May Be the Best Time Ever to Replace them

9% 40 yr average interest rate¹
vs.
Today's rates closer to **5%**

Today's low interest rates mean it could cost less to finance a project or borrow against your home equity. Many equity lines of credit are still charging their floor rates.²

As a result of a slower economy, you may get lower prices on products or installation.

10-20% Less
Amount the National Association of Home Builders estimates prices are currently running compared to during the real estate boom³

80% of home-improvement contractors said they would cut their prices to win your job⁴

2011 tax credit is for **10%** of the product costs

up to \$200 for windows



and \$500 for doors



The federal government is offering a tax credit if you have not already taken one in a prior year. Some local governments and utilities also offer rebates or special incentives; ask your window dealer whether there are programs available in your area.

Call your trusted real estate professional if you'd like to know whether new windows or doors would increase your home's resale value or if you would like a referral to a reputable window replacement company.

Sources: 1) SmartMoney, December 17, 2010
2, 3) CNNMoney.com, January 25, 2011
4) MarketWatch.com, January 31, 2011